

Economic Vitality

Last Updated Wednesday, 06 September 2006

Collaboration. Innovation. Opportunity.

Beautiful Boulder, Colorado

Thoughtfully working with the community and

our business partners to cultivate a healthy and sustainable economic environment by creating resources and opportunities that make it easier to do business in Boulder.

****NEW****

City Council approves Boulder's first-ever business incentive pilot program - Sept. 2006

The city of Boulder established its Economic Vitality Program 2003 to reinforce the importance of economic health to our overall quality of life and to demonstrate the city's support of business and economic development. Boulder recognizes the responsibility it has to cultivate the long-term health of the natural environment, the economy, and the social fabric of our community.

Economic vitality in Boulder is pursued through partnerships among public agencies, private companies and non-profit organizations. The city's economic vitality programs and strategies foster innovation, competitiveness, and entrepreneurship. Retail businesses, manufacturing companies, the University of Colorado, federal labs, local government and tourism play strong roles in the Boulder economy. Boulder supports the retention and expansion of existing local businesses and maintains a positive climate for retail and business.

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Business Incentive Program - NEW!

This pilot program is aimed primarily at encouraging the growth and retention of homegrown companies in Boulder and is flexible enough to allow for recruitment of companies deemed a "perfect fit" for the community. It includes a flexible rebate program, employee training assistance, an owner-occupied loan pool, and a parks and recreation employee discount program.

Contact: Liz Hanson, Business Liaison, (303) 441-3287.

Development and Redevelopment Assistance

- Analysis of conceptual development plan and use feasibility
- Identification of Boulder areas that match business needs
- Customer service improvements in permit and project review

Contact: Brad Power, Redevelopment Director, (303) 441-3219.

Boulder Business Retention and Expansion

- Customized services to evaluate properties and projects
- Assistance with business relocation within Boulder and expansion options

Contact: Liz Hanson, Business Liaison, (303) 441-3287.

General Business Assistance

- Referral for business start ups and growing businesses to city departments and other resources
- Information on permits and development review requirements

Contact: Liz Hanson, Business Liaison, (303) 441-3287.

Business Partner Initiatives

- Boulder Innovation Center
- Natural Products Task Force/Industry Clusters
- Boulder Economic Council
- Tourism and Arts Events and Activities

Contact: Sean Maher, BEC/Economic Vitality Director,
(303) 786-7567.

Area and Policy Initiatives

- University Hill Redevelopment
- Downtown Boulder
- Conference/Convention Center

• Retail Strategy

Contact: Molly Winter, Downtown/University Hill Director,
(303) 413-7317.

Business Assistance Program

• Business visits and consultations

Contact: Liz Hanson, Business Liaison, (303) 441-3287.

Boulder's efforts are guided by the Economic Vitality Advisory Board (EVAB) , a panel of about 50 leaders drawn from the city's businesses, community organizations, schools and universities, and research institutions. The EVAB is a "think tank" offering insight and advice on Economic Vitality programs and policies. Several EVAB task forces provide more direct guidance for policy or industry-specific initiatives.

The city of Boulder's Economic Vitality Work Plan (1.20 MB)

Economic Vitality Program Brochure